Cultural VIBINg

To Promote Pluralism:

A state of society in which members of diverse ethnic, racial, religious, or social groups maintain an autonomous participation in and development of their traditional culture or special interest, within the confines of a common civilization.

Vision

To build bridges and reduce the propensity of hypostatizing other cultures and conceiving them as static entities separated by fault lines. In doing so, **cVIBINg** envisions bringing about a positive cultural and systemic change that fosters cultural interaction and closes the gap between socioeconomic and political disparities and inequality.

Mission

cVIBINg thrives on developing provocative multimedia content to strengthen the cultural bonds between people, organizations, and communities. Cultures overlap and interact because they are not static entities; their confines are ever-changing, and we aim to fill the fault lines that seem to divide the cultures throughout the world.

Origin and Goals

Cultural VIBINg

Our earlier discussion about the seemly irreconcilable divide has and will continue to divide us unless we are active participants in bringing about healing in our Nation. This reality has stirred the emergence of cVIBINg as a platform to bridge the current gap between different cultures.

Our main objective is to heal the racial, ethnic, and cultural divides and stir a societal shift that results in economic growth on a local, regional, national, and global level.

Cultural VIBINg Production

(cVIBINg) sees itself as an agent of change organization that creates, streams, and uses culturally-centric content for its consultancy and global-commerce marketplace.

Problem:

cVibe sees the current divisions in the nation and globally as a major threat to democracy. People are scared, and polarization, with racial, ethnic, religious, political, and economic disparities, along with the sociocultural differences that further divide us, has caused a trend of historical mistrust. As a consequence, we are left with different groups scarcely able to speak to one another or treat one another with respect and civility - let alone work towards common causes.

Cultural VIBINg

Our SOLUTION:

Cultural VIBINg Production and Media Group was born from the seemingly irreconcilable and revolving conflicts we see in America and with other democracies globally. The consequence has been an evolving trend towards toxic social constructs and a breakdown in civility and governance**.** **cVIBINg** (CV) envisions giving voice to this issue, more so, to work to help bring together resources and creative solutions to address the most intractable of issues that feed this discord.

History shows, these kinds of societal challenges persistently visit and revisit us from time to time and from one generation to the next. Hence, we are convinced that Cultural **VIBINg's** vision and mission will stand up and endure the test of time.